

Driving growth through product leadership

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VAISALA

Industrial Measurements
is driving growth in
selected markets solving
customers' problems
better than anybody else.



Growth through product leadership

Discovering customers' needs

Markets



Achieving #1 position in selected markets

Customer experience

Superior channel

Application expertise

Continuously creating winning products

Instruments

Systems

Services

Measurement technologies for gas and liquid

Driving growth and reaching new markets

Industrial markets
1,200 MEUR

Life science markets
300 MEUR

Power markets
200 MEUR

CAGR 5 - 10% p.a.



Drivers

- GDP growth
- Industrial investments
- Digitalization



Drivers

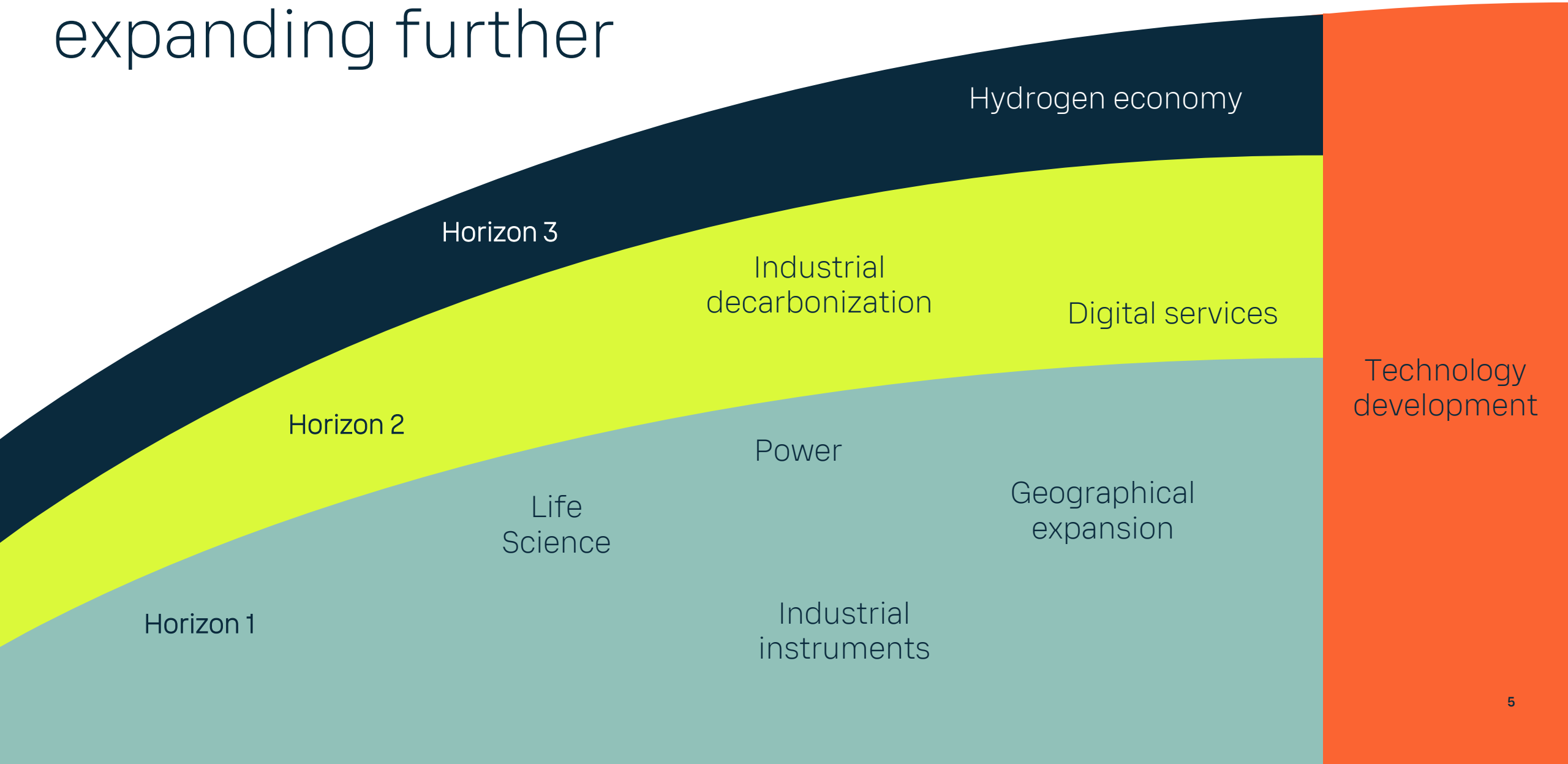
- Health & wellbeing
- Aging population
- Digitalization



Drivers

- Electrification
- Renewable energy
- Digitalization

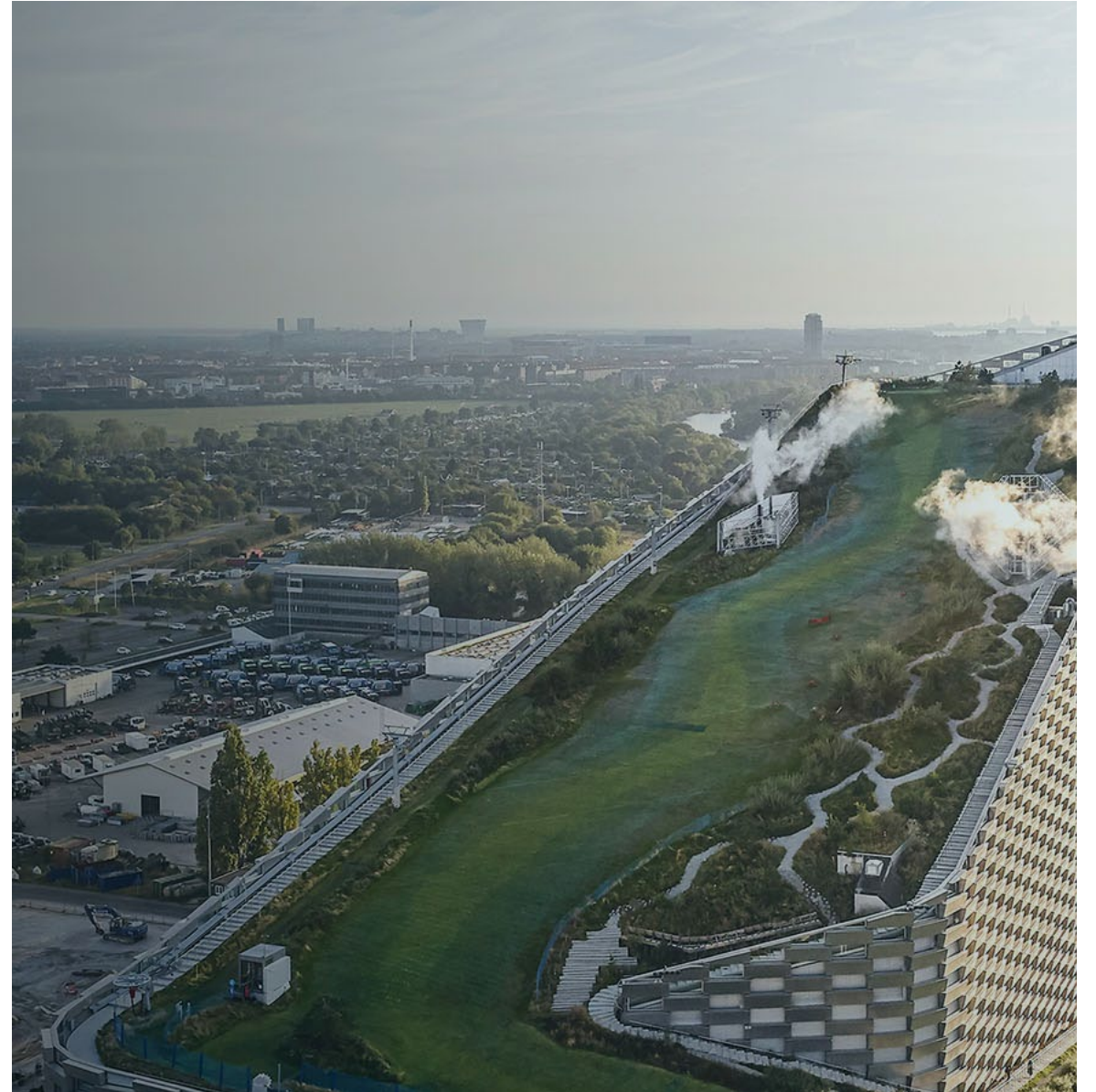
Growing the core and expanding further



Technology development

Decarbonizing industries – and the planet

- Taking every measure for the planet
- Investing in technology development, portfolio & geographical expansion
- Building on solid growth foundation



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